

OUR STRATEGY

Restoring Our Mana

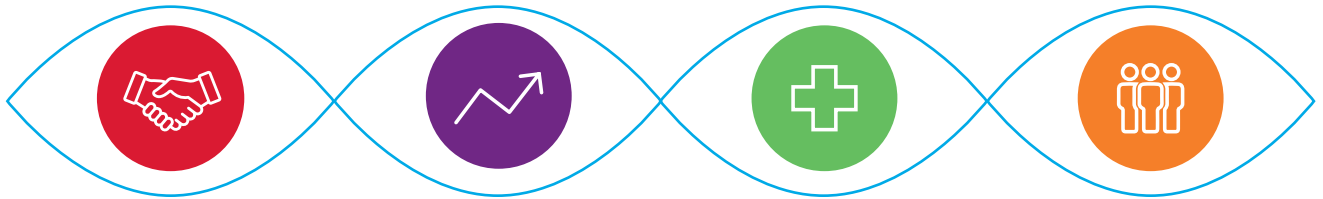
Vision

Ports of Auckland Limited will be a port that is sustainably profitable, delivering a fair return to Auckland Council, whilst remaining the preferred port of our customers and our people.

Purpose

Facilitate the sustainable growth of trade for Auckland & the upper North Island.

Focus Areas



CUSTOMER AT THE CORE

- Only focus on what our customers value.
- Optimise our revenue streams.
- Deliver seamless customer experiences.

EXECUTE THE PLAN

- Grow the right business areas.
- Deliver the 10-year precinct plan.
- Upgrade our core digital systems.
- Build our reputation (social licence) with others.
- Back to basics approach.

FIGHTING FIT

- Operate safely and sustainably.
- Fix container operations.
- Maintain marine and operational integrity.
- Simplify our business operations and structures.
- Instituting strong capital discipline and fiscal prudence.

WHANAUNGATANGA

- Develop a safe high-performance people focused culture.
- Attract and retain great people.
- Leverage the power of our people working together through HPHE.

Supporting Pillars



CARING FOR
AUCKLANDERS

GENUINE
HARBOUR HEALTH

MEANINGFUL
CLIMATE ACTION

DRIVING TOWARDS
A CIRCULAR
ECONOMY

SUSTAINABLE
BUSINESS IN
AUCKLAND